PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y 10017

TO:

Distribution

DATE

February 20, 1984

FROM:

Karen Eisen

SUBJECT:

Passport Performance Estimate

Attached is the latest estimate of Passport share of market in London Ontario based on Midas Industry data.

KE/sf

Attachment

Distribution

W. Campbell

R. Fitzmaurice

T. Goodale

F. Resnik

M. Serrano

tau Essi